



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # **851076**

Schedule Dates	08/25/12-08/30/12	Date Entered	08/24/12
Advertiser	Obama for America (14538)	Last Modified	08/24/12
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/1053989	Entered By	Penne Marsh
Product	Political - US President (1174)	CO-OP	No
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Headline #	06297557
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	NAGELBERG,DAN	Package Deal	
Phone/Fax	(202) 338-6919 /	Commission %	15.00
CPE	95/101/1671	Commission	\$1,115.25
Account Types	National/Political Candidate - Agency	Net Total	\$6,319.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	OBAMA 8/25		

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	3	\$720.00
Sep. 2012	19	\$6,715.00
Grand Total:	22	\$7,435.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/27/12-08/30/12	5	:30	12:02A- 1:06A (ET)	5	X	X	X	X				5	\$90.00	\$450.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	8/24/12
2.0	Normal Line / SPOT	08/27/12-08/30/12	4	:30	4:30A- 4:59A (ET)	9	X	X	X	X				9	\$35.00	\$315.00	Norfolk (WVEC) (WVEC)	430AM NEWS	8/24/12
3.0	Normal Line / SPOT	08/27/12-08/30/12	5	:30	7:28P- 7:57P (ET)	5	X	X	X	X				4	\$1,200.00	\$4,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/24/12
3.0.1	Closed Preempt	08/28/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
4.0	Normal Line / SPOT	08/25/12-08/25/12	5	:30	6P- 6:30P (ET)								1		\$400.00		Norfolk (WVEC) (WVEC)	WEEKEND NEWS	8/24/12
4.0.1	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	R-Copy Problem/Exception -	
5.0	Normal Line / SPOT	08/25/12-08/25/12	5	:30	6:58P- 7:57P (ET)								2		\$340.00		Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	8/24/12
5.0.1	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	R-Programming/Exception -	
5.0.2	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	R-Programming/Exception -	
6.0	Normal Line / SPOT	08/26/12-08/26/12	5	:30	6P- 6:30P (ET)								1	1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	NEWS	8/24/12
7.0	Normal Line / SPOT	08/26/12-08/26/12	5	:30	5:58A- 8A (ET)								2	2	\$160.00	\$320.00	Norfolk (WVEC) (WVEC)	NEWS	8/24/12
8.0	Normal Line / SPOT	08/26/12-08/26/12	6	:30	9A- 9:30A (ET)								1		\$70.00		Norfolk (WVEC) (WVEC)	WALL STREET JOURNAL	8/24/12
8.0.1	Closed Preempt	08/26/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CO-OP	No
Headline #	06297557
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Package Deal	
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9.0	M/G For 4.0.1,5.0.1,5.0.2,8.0.1 / SPOT	08/27/12-08/30/12	5	:30	6:58P- 7:28P (ET)	1	X	X	X	X				1	\$1,150.00	\$1,150.00	Norfolk (WVEC) (WVEC)	WEEKEND NEWS	8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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